# MARY TAYLOR GOELTZ

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### **EDUCATION**

**Bachelor of Arts** in Psychology, *magna cum laude* (GPA: 3.87) Dickinson College, Carlisle, PA

May 2018

### **PUBLICATIONS**

### **Under Review**

Ambwani, S., Elder, S., Sniezek, R., Goeltz, M. T., & Beccia, A. Decriminalizing fat: Do media portrayals and social consensus information impact support for anti-discrimination legislation? [Body Image]

#### **PRESENTATIONS**

Ambwani, S., Elder, S., Goeltz, M.T., Gao, Z., &. Shippe, M. (2019, March). *Decriminalizing fat: The impact of media portrayals and social consensus information on support for weight anti-discrimination legislation*. Poster presented at the International Conference on Eating Disorders, New York, NY.

Ambwani, S., Gao, Z., Shippe, M., Elder, S., & Goeltz, M.T. (2019, March). *An initial investigation of "clean eating" as a risk factor for disordered eating among college students.* Poster presented at the International Conference on Eating Disorders, New York, NY.

Ambwani, S., Shippe, M., Gao, Z., **Goeltz, M.T.**, & Elder, S. (2018, November). *Is "clean eating" a healthy or harmful dietary strategy? An exploratory investigation.* Poster presented at the annual meeting of the Association for Behavioral and Cognitive Therapies, Washington, DC.

**Goeltz, M.T.**, Page, J., & Smith, N. (2018, May). *Associations between viewing "fitspiration" Instagram images, appearance-based social comparisons, and body image perceptions in emerging adults*. Poster presented at the 33<sup>rd</sup> Annual Science Student Research Symposium, Dickinson College.

### RESEARCH EXPERIENCE

Lab Coordinator 2020 – Present

Principal Investigator: Isaac Petersen, Ph.D.

Developmental Psychopathology Lab, University of Iowa

- Coordinated an NIH-funded longitudinal research study investigating the development of self-regulation skills, externalizing behavior problems, and school readiness
- Supervised and trained a team of fourteen undergraduate research assistants in data entry, video coding, and administration of behavioral tasks and standardized assessments
- Developed and revised systems for lab administration, recruitment and retention, training and onboarding new team members, and management of participant payment

- Managed all aspects of participant recruitment, screening, enrollment, scheduling, data collection, payment, retention, and communication
- Oversaw the development and revision of coding systems for behavioral tasks (e.g. Delay of Gratification tasks) and scoring systems for standardized assessments (e.g. Woodcock-Johnson, Multidimensional Assessment of Parenting Scale)
- Managed IRB communication and modifications
- Organized and helped lead weekly lab meetings
- Contributed to weekly meetings with P.I. and graduate students to discuss quality-control initiatives and to engage in discussion about future research directions

**Lab Manager** 2018 – 2020

Principal Investigator: Audun Dahl, Ph.D.

Early Social Interaction Lab, University of California, Santa Cruz

- Coordinated an NIH-funded longitudinal study investigating the influence of parental scaffolding behaviors on the development of prosocial helping behaviors in infancy
- Managed initial procedure design and recruitment efforts for a study exploring adolescent reasoning about moral norms and religious practices
- Trained and supervised a team of ten undergraduate students in data collection, recruitment and retention, database management, and naturalistic video data coding tasks
- Directed all recruitment, enrollment, scheduling, retention, and communication with families throughout the completion of the data collection period (10 weeks)
- Scheduled all student shifts and meetings, including a weekly lab meeting and regular coding meetings
- Developed new systems for management of all lab paperwork and participant payment, and revised data management systems to protect against data loss
- Created new coding schemes for naturalistic video data coding and directed efforts to revise existing coding systems to ensure quality control and address discrepancies
- Managed all communication with the IRB, including modification requests, renewal requests, and expedited requests to adapt systems to remote data collection due to COVID-19
- Directed recruitment and communication efforts with school systems, churches, religious centers, and community organizations

# **Undergraduate Research Assistant**

2017 - 2018

Principal Investigator: Suman Ambwani, Ph.D.

Clinical Assessment & Research (CARE) Lab, Dickinson College

- Conceptualized and designed a pilot study examining the impact of media framing and social consensus information on fat-phobic attitudes and support for weight-based anti-discrimination legislation
- Recruited and scheduled participants through the undergraduate participant pool
- Managed data collection and aided in data analysis (MANOVA) using SPSS
- Drafted and prepared sections of a manuscript for publication
- Assisted in conceptualization, literature review, and data collection for two studies assessing clean eating as a risk factor for the development of disordered eating behaviors

*Mentor:* Lisa Chalik, Ph.D.; *Principal Investigator:* Yarrow Dunham, Ph.D Social Cognitive Development Lab, Yale University

- Assisted on two studies investigating the role of morality in social decision-making in children from ages four to five
- Recruited participants and collected data in both laboratory and field settings
- Cold-called participants in the lab's database, aided in lab-wide recruitment and retention efforts, and assisted in lab visit scheduling across multiple projects
- Created and presented reports of ongoing progress in weekly presentations at department lab meetings
- Presented preliminary data from one of the projects at the end of the summer in the form of an internal poster presentation and an internal oral presentation

## **Undergraduate Research Assistant**

Spring 2015

Principal Investigator: Marie Helweg-Larsen, Ph.D. Dickinson College

2016

- Aided in literature review and design of a new research project investigating the impacts of overt stigmatization on the attitudes of cigarette smokers
- Developed research methodology and study protocol
- Recruited participants from the undergraduate participant pool, and led efforts to recruit participants from the larger community to increase representativeness of our pilot sample
- Ran pilot tests and manipulation checks with participants
- Drafted a manual operationalizing our procedures to be used as a training guide for future research assistants on the project

## HONORS AND AWARDS

2017 – 2018	Psi Chi International Honors Society in Psychology
2017	Summer Internship Grant, Dickinson College (\$1870)
2014 - 2018	Alpha Lambda Delta Honors Society
2014 - 2018	Dean's List
2014 - 2018	John Dickinson Merit Scholarship
2014 - 2016	Unum Merit Scholarship

#### TEACHING EXPERIENCE

Spring 2018 **Teaching Assistant** 

*PSY 140: Social Psychology* Dickinson College, Carlisle, PA

Instructor: Marie Helweg-Larsen, Ph.D.

Intern Summer 2016

Chattanooga Autism Center

- Scheduled, observed, and assisted with intake, cognitive-behavioral therapy, and applied behavioral analysis sessions with child and adult clients.
- Assisted clinical psychologists and social workers with client records, insurance paperwork, and patient evaluations
- Acted as a client consultant on inpatient and outpatient resources available in the area, as well as information regarding IEP options in local school systems
- Developed a new website for the center, and created and sent out weekly newsletters and surveys to all clients

# RELEVANT PROFESSIONAL EXPERIENCE

# **Campus Kids Connection**

Lead Teacher (October 2019 – April 2020)

Teacher (August 2018 – October 2019)

- Led a classroom of fourteen 4<sup>th</sup> and 5<sup>th</sup> grade students
- Supervised large groups (100+) of children aged 3–11 in indoor and outdoor settings
- Created activity plans and curriculum
- Engaged in conflict resolution and de-escalation with children with disruptive behavior
- Met with parents to discuss child behavior and create behavioral management plans

# **Tower Room Special Needs Childcare**

Childcare Provider (2016 – 2018)

• Provided care and encouraged socialization for children aged 2–15 with behavioral dysregulation, developmental delays, and neuro-cognitive disorders (e.g. ASD, ADHD, ODD, cerebral palsy, Down's syndrome, neonatal abstinence syndrome)

#### TECHNICAL SKILLS

**Data Management:** Microsoft Office Suite (Excel & Access for data management), REDCap.

FileMaker Pro

Video Coding & Statistical Analysis: Mangold INTERACT, SPSS

**Survey Software:** Qualtrics, Amazon Mechanical Turk **Recruitment & Retention:** Vertical Response, PeachJar

Clinical Scheduling & Billing: Psyquel